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MILLIGRAM

FOR IMMEDIATE RELEASE

August 12, 2024

Milligram and Telegram Co announce the appointment of Alison Evans as CEO.

Milligram, the premier Australian retail business known for its innovative high-end stationery and lifestyle products; and its wholesale counterpart Telegram Co, today announced Alison Evans as CEO.

Alison will take over on the 19th September from co-founder Scott Druce who has decided to pursue new opportunities.

Since its inception, Milligram has become a beloved brand with a cult following, thanks to its relentless dedication to quality, creativity and customer experience.

Alison Evans is currently Milligram's Head of Omni-Channel Retail and has extensive experience in strategic leadership and a proven record of driving operational excellence. Alison's prior roles include General Manager at Target Australia, Country Director for Karen Millen and Retail General Manager roles in the UK at Argos and Marks & Spencer. In these roles she honed her ability to inspire teams and innovate in a competitive marketplace.

Milligram and Telegram-Co are part of the Dymocks Group.

"We are pleased to welcome Alison in September as the new CEO," said Dymocks Chairman John Forsyth. "Her strategic vision and impressive background will be invaluable as we move forward. We are confident that under her leadership, Milligram and Telegram Co will grow and evolve."

Alison is committed to building upon the business' strong foundation and is looking forward to leading the creative teams to new heights, focusing on business excellence, product innovation and enhanced customer experience, he said.

Mr Forsyth praised the work of Telegram-Co founder Scott Druce. "Scott has decided it's time for him to pursue new ventures. His relentless dedication to quality, creativity, and customer experience; and his visionary leadership has driven the company's growth and established it as a leader in the stationery and lifestyle sectors."

Scott Druce said "I am deeply proud of what we have built at Milligram and Telegram Co. The journey has been incredibly fulfilling and I want to express my heartfelt gratitude to my team, the Dymocks Board, brand partners, and customers. I look forward to watching the company continue to flourish in the future."

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Dymocks Group of Companies

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About Milligram: milligram.com

Milligram is an Australian-based retail business specialising in unique stationery and lifestyle products. With a focus on quality and design, Milligram aims to inspire creativity and enhance everyday life.

About Telegram Co: telegramco.com

Telegram Co is a wholesale company dedicated to providing the best in stationery and lifestyle products to retailers across Australia and beyond. With a commitment to exceptional service and quality, Telegram Co partners with brands and retailers to bring innovative products to the market.